



# 1Q11 Results Conference Call

May, 2011



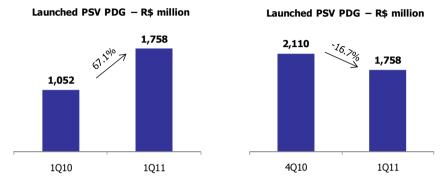
# **Recent Highlights & Events**

OPERATIONAL HIGHLIGHTS 1Q11	•LAUNCHES PRO RATA PDG REACHED R\$1.758 BILLION IN 1Q11, 67% HIGHER THAN IN THE 1Q10; •19% OF THE MID-RANGE OF THE GUIDANCE FOR LAUNCHES FOR 2011 (9-10 BILLION) WAS LAUNCHED BEFORE THE END OF THE QUARTER; •NET CONTRACTED SALES PRO RATA PDG OF R\$1.704 BILLION IN 1Q11, 26% HIGHER THAN IN THE 1Q10; •QUARTERLY SALES OVER TOTAL SUPPLY "VSO" REACHED 29%; •53% OF THE LAUNCHES IN 1Q11 WERE CONCENTRATED IN THE MIDDLE INCOME SEGMENT AND 40% IN THE LOW INCOME SEGMENT; •WE DELIVERED 8,500 UNITS THROUGH APRIL, 56% OF THE PROJECTED UNITS FOR THE FIRST HALF OF THE YEAR;
FINANCIAL HIGHLIGHTS 1Q11	•NET REVENUES REACHED R\$1.513 BILLION IN 1Q11, 35% HIGHER THAN IN 1Q10; •ADJUSTED EBITDA REACHED R\$360 MILLION IN 1Q11, 24% HIGHER THAN IN 1Q10, WITH A 24% MARGIN EBITDA; •ADJUSTED GROSS MARGIN REACHED 35%; •ADJUSTED NET INCOME REACHED R\$239 MILLION IN 1Q11, A GROWTH OF 33% IN COMPARISON WITH 1Q10, WITH A NET MARGIN OF 16%; •1Q11 ROE REACHED 16%.
RECENT HIGHLIGHTS & EVENTS	<ul> <li>PAYMENT OF DIVIDENDS;</li> <li>HIGHLIGHT FOR THE MARKET SHARE IN RJ AND BA:         <ul> <li>PDG IS ONCE AGAIN RECOGNIZED AS AN IMPORTANT COMPANY IN RJ STATE;</li> <li>COMPANY OF THE YEAR 2010 AWARD BY ADEMI-BA;</li> </ul> </li> <li>BRANDING;         <ul> <li>NEW BRAND CONSOLIDATION EVOLUTION;</li> <li>DIGITAL PERFORMANCE OF THE NEW WEBSITE.</li> </ul> </li> <li>LAUNCH OF THE NEW CUSTOMER RELATIONSHIP PORTAL.</li> </ul>

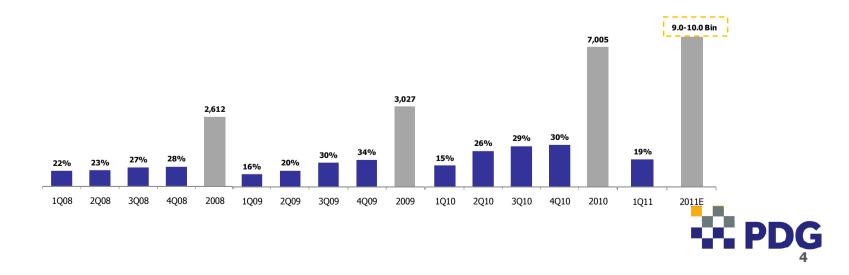


#### **Launches 1Q11**

The pro rata PSV launched by PDG reached R\$ 1.758 billion (total PSV of R\$2.388 billion) in 1Q11, distributed across 54 projects. Reaching 19% of the guidance mid point for 2011 launches (R\$9.0-R\$10.0 Billions).

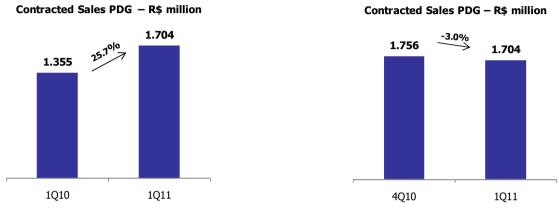


A breakdown of launches by quarter (R\$ million) is presented below, from 2008 onwards (PDG figures excluding AGRE up to 2009 and including AGRE in 2010). This confirms the consistency of launches during these quarters, thus ensuring a better distribution throughout the year.



#### **Sales 1Q11**

• Contracted Sales (PDG's pro rata stake) reached R\$1.704 billion in 1Q11 (up by 26% over 1Q10), with total contracted sales of R\$2.111 billion;



• The following table shows the calculation of changes in inventory and the VSO (Sales Over Supply) indicator: the "VSO" for the quarter reached 30%.

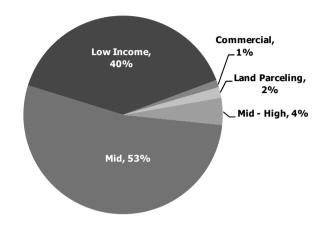
	1Q09	2Q09	3Q09	4Q09	1Q10	2Q10	3Q10	4Q10	1Q11
Beginning Inventory – R\$ mln (a)	3,679.2 *	3.507,0	3.229,2	3.411,3	3.688,9	3.385,5	3.632,7	3.820,5	4.173,7
Launched PSV PDG Realty – R\$ mln (b)	472,4	737,8	1.511,4	1.548,3	1.051,7	1.803,7	2.039,9	2.109,6	1.757,9
Contracted Sales PDG Realty - R\$ mln (c)	644,6	1.015,6	1.329,4	1.270,7	1.355,1	1.556,5	1.852,1	1.756,5	1.703,7
Sales from Launches - R\$ mln	206,8	306,1	755,3	639,6	306,8	532,9	949,3	776,1	705,0
Sales from Inventory - R\$ mIn	437,7	709,4	573,6	631,1	1.048,2	1.023,6	902,8	980,4	998,7
Final Inventory - R\$ mln	3.507,0	3.229,2	3.411,3	3.688,9	3.385,5	3.632,7	3.820,5	4.173,7	4.227,8
SOS - Sales (c) / Total Supply (a+b) - %	16%	24%	28%	26%	29%	30%	33%	30%	29%
Sales from Launches / Total Sales	32%	30%	57%	50%	23%	34%	51%	44%	41%
Sales from Inventory / Total Sales	68%	70%	43%	50%	77%	66%	49%	56%	59%

<sup>(\*)</sup> Increase in Inventory due to increase in stake in Goldfarb and CHL and the Agre's incorporation

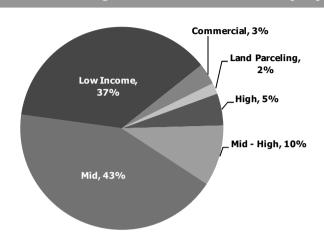


#### **Operational Overview**

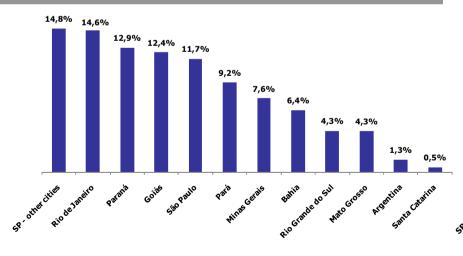
**Segmentation of 1Q11 Launches (%)** 



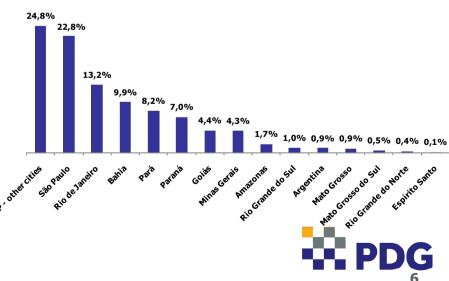
#### Segmentation of 1Q11 Contracted Sales (%)



#### Geographic Breakdown of 1Q11 Launches (%)

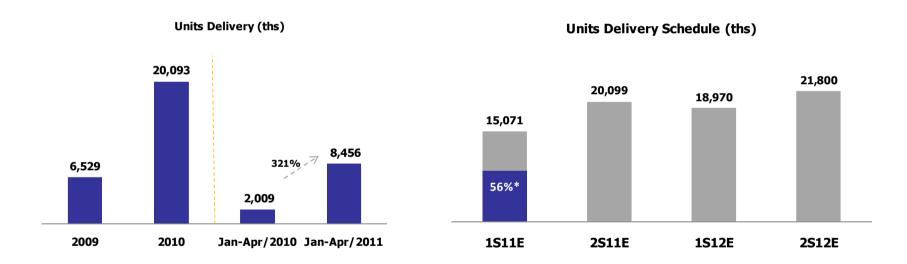


#### **Geographic Breakdown of 1Q11 Sales (%)**



## **Units Delivery**

- A total of 8,500 units have been handed over already, reaching 56% of the estimated number of units to be delivered during the first half of 2011, from a total of 35 projects delivered.
- Below we present the track record of delivered units and expected timetable of future deliveries through to year-end 2012:





#### Landbank

- •The consolidated landbank of PDG stood at R\$ 29.3 billion by the close of 1Q11, distributed among 567 projects and 177.9 thousand units.
- •The table below shows a breakdown of the PDG landbank by residential units (excluding commercial units and land parceling).

Unit Price	Residential units	%	VGV PDG (R\$ mln)	%	VGV (R\$ mln)	%	Average Unit Price (R\$)	Main Source of Funding
up to R\$ 130 th	71,653	48%	6,677	25%	7,448	22%	103,953	
from R\$ 130 th to R\$ 170 th	19,401	13%	2,402	9%	2,860	8%	147,401	Minha Casa Minha Vida
from R\$ 170 th to R\$ 250 th	20,431	14%	3,670	14%	4,052	12%	198,337	SFH
from R\$ 250 th to R\$ 500th	27,151	18%	6,771	25%	9,401	27%	346,240	SFH
over R\$ 500 th	9,804	7%	7,465	28%	10,649	31%	1,086,177	Market Rates
Total	148,440		26,985		34,410			

•We highlight the large concentration of units under R\$500 thousand, which account for some 93% of the total landbank.

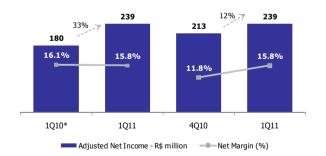


### **Key Financial Indicators**

• The key financial indicators for 1Q11 are presented below, compared to 4Q10 and 1Q10:



#### **Adjusted Net Income**





# **Efficiency metrics**

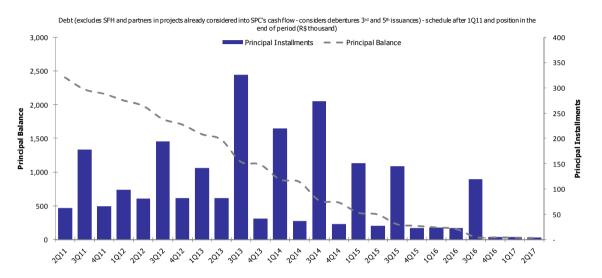
•The following table presents the sales, general and administrative expenses, with some operating efficiency metrics (R\$Thousands):

R\$ mln			
	1Q11	1Q10	Chg. / Efficiency
Sales Expenses (R\$ mln)	82.2	59.3	22.9
G&A Expenses (R\$ mln) (1)	85.3	60.1	25.2
G&A + Sales Expenses	167.5	119.4	48.1
Sales Expenses / Launches	4.7%	5.6%	-96.2 bps
G&A Expenses / Launches	4.9%	5.7%	-85.9 bps
G&A + Sales Expenses / Launches	9.5%	11.3%	-182.1 bps
Sales Expenses / Contracted Sales	4.8%	4.4%	44.6 bps
G&A Expenses / Contracted Sales	5.0%	4.4%	57.2 bps
G&A + Sales Expenses / Contracted Sales	9.8%	8.8%	101.9 bps
Sales Expenses / Gross Revenue	5.3%	5.0%	23.9 bps
G&A Expenses / Gross Revenue	5.5%	5.1%	37.4 bps
G&A + Sales Expenses / Gross Revenue	10.8%	10.2%	61.3 bps

(1) adjusted by stock options plan provision

#### **Indebtedness**

• The Company's debt profile is presented below at the close of 1Q11 (R\$ thousand).



Consolidated per Index	
Total:	4.873.558
CDI	27,94%
TR	67,19%
Others	4,87%
Duration:	24 months

SFH	
Position:	3.274.625
Index:	TR
Interest per year:	10,04%
Creditor:	Various
Duration:	19 months

Corporate Debts	
Position:	963.541
Index:	CDI and Others
Interest per year:	2,41%
Creditor:	Various
Duration:	22 months

Debt Ratios (R\$ thousand)	1Q11
Cash and Cash equivalents	1,673,626
Indebtness	(4,873,558)
Net Debt	3,199,932
Equity	6,139,215
Debt to Equity	79.4%
Net debt to Equity	52.1%



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